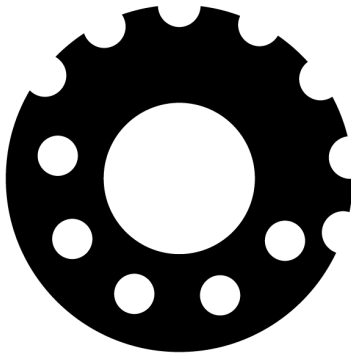


## **objective**

To produce exceptional creative that generates targeted results.

## **Professional Experience**



**Melissa Wilkinson**  
art direction/design

27578 SE 31st Place  
Sammamish, WA 98075  
(630) 450-5236

pantone186@gmail.com

### **06-Present Affinity Creative Group**

**Sammamish, WA – Principal**

Responsibilities: Develop concepts, designs and marketing materials on a freelance/consulting basis to local and nationally based businesses and agencies. Individual and ongoing project coordination includes art direction, photo shoots, web development, copy writing/editing, production management, along with all account coordination and management.

### **09 Ginger Creek**

**Aurora, IL – Electronic Communications Manager**

Responsibilities: Designed, developed and maintained all aspects of website content and graphics. Managed key personnel, overhauling and implementing targeted electronic communications including newsletters, corporate communications, social media and ongoing website updates. Established systems and department protocol for incoming project and event advertising. Coordinated volunteer and staff in event publicity and community relations.

### **98-06 Devaney & Associates, Inc.**

**Towson, MD – Senior Art Director**

Responsibilities: Art Direct print material, photo shoots, and web development for local, regional, and national clients. Oversee and mentor designers and studio personnel, ensuring company design standards and pre-press quality. Project management including development of estimates and timelines, studio workflow/job traffic as well as maintaining client relations.

### **98 Foote Cone & Belding Advertising Inc.**

**Santa Ana, CA – Art Director**

Responsibilities: Art Direct print ads, print collateral, photo-shoots, and POP for Taco Bell National Field Markets. Developed concepts and designs for National Overlay Sales Promotion Kits and collateral. Managed file and data archive system for department. Ensured trouble free Mac systems, administration and technical support for associates.

### **96-98 Bozell Worldwide Advertising**

**Costa Mesa, CA – Art Director**

Responsibilities: Art Direct print ads, print collateral, photoshoots, and POP for National and Regional Markets on a highly creative, proprietary and high profile account. Assisted with development of National TV commercial graphics and decision making briefs to clients.

**95-96 Calolympic Safety** Riverside CA – Designer

**94-96 California State University** San Bernardino CA – Designer

**94 Designs for Business** Claremont, California – Production Assistant

**88-89 Naval Air Station Memphis** Millington, TN – Marketing Assistant

## **Recognition & Memberships**

**08 GD USA Awards**

**98 Baltimore Addys**

**02 Baltimore Addys**

**97 Los Angeles Creative Club**

**94 Inland Empire Ad Club Show**

### **MICA Continuing Education Programs**

**The Bookshop on Conceptional Advertising**

**Lynda Weinman Training**

## **Continuing Education**

Adobe DreamWeaver

Adobe Illustrator

Adobe Flash

Adobe Photoshop

Adobe Acrobat

Powerpoint

Adobe InDesign

Adobe Fireworks

Keynote

## **Program Knowledge**

California State University, San Bernardino

Bachelor of Arts in Graphic Design

Marketing Certificate

References upon request